

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER ▼

C C00042366

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on

Full Name (Last, First, Middle Initial) of Payee

Great American Media

Date of Dissemination: 10/18/12

Mailing Address 3050 K St. NW

Suite 100

City

Washington

State

DC

Zip Code

20007

Date

10 / 12 / 2012

Amount

614476.00

Transaction ID: SE-78955

Purpose of Expenditure
Media Buy

Category/
Type

Office Sought:

☐ House
☒ Senate
☐ President

State: AZ

District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:

Jeff Flake

Check One:

☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

1599137.99

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify)

Full Name (Last, First, Middle Initial) of Payee

Great American Media

Date of Dissemination: 10/16/12

Mailing Address 3050 K St. NW

Suite 100

City

Washington

State

DC

Zip Code

20007

Date

10 / 12 / 2012

Amount

599695.00

Transaction ID: SE-78942

Purpose of Expenditure
Media Buy

Category/
Type

Office Sought:

☐ House
☒ Senate
☐ President

State: CT

District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:

Linda McMahon

Check One:

☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

2726697.60

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

1214171.00

(b) SUBTOTAL of Unitemized Independent Expenditures.....▶

(c) TOTAL Independent Expenditures.....▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date

10 / 18 / 2012

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C00042366	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			

Full Name (Last, First, Middle Initial) of Payee Great American Media		Date 10 / 12 / 2012	
Date of Dissemination: 10/16/12			
Mailing Address 3050 K St. NW Suite 100		Amount 519272.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-78943
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: FL District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Connie Mack		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1152275.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Great American Media		Date 10 / 15 / 2012	
Date of Dissemination: 10/16/12			
Mailing Address 3050 K St. NW Suite 100		Amount 79479.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-78996
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: IN District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1972008.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	598751.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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Signature

Date

10 / 18 / 2012

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042386
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Great American Media			Date MM / DD / YYYY 10 / 12 / 2012	
Date of Dissemination: 10/16/12				
Mailing Address 3050 K St. NW Suite 100			Amount 377613.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-78944	
Purpose of Expenditure Media Buy		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: ME District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Charlie Summers			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1093007.48			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Great American Media			Date MM / DD / YYYY 10 / 17 / 2012	
Date of Dissemination: 10/16/12				
Mailing Address 3050 K St. NW Suite 100			Amount 625072.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-79037	
Purpose of Expenditure Media Buy		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: MO District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Todd W. Akin			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2299238.14			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	1002685.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

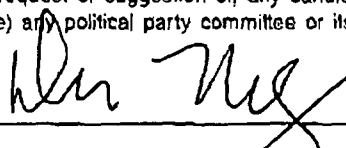
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date

MM / DD / YYYY
10 / 18 / 2012

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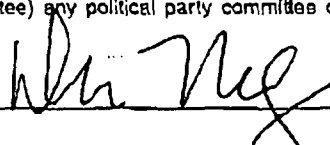
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C00042366	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			
Full Name (Last, First, Middle Initial) of Payee Great American Media		Date 10 / 12 / 2012	
Date of Dissemination: 10/16/12			
Mailing Address 3050 K St. NW Suite 100		Amount 363743.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-78952
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: MT District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Dennis Rehberg		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 3233532.98		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	
Full Name (Last, First, Middle Initial) of Payee Great American Media		Date 10 / 16 / 2012	
Mailing Address 3050 K St. NW Suite 100		Amount 503241.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-79021
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: NV District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Dean Heller		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 3841109.48		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures.....		866984.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature 		Date 10 / 18 / 2012	

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C00042366	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			
Full Name (Last, First, Middle Initial) of Payee Great American Media		Date 10 / 12 / 2012	
Mailing Address 3050 K St. NW Suite 100		Amount 832820.00	
City Washington State DC Zip Code 20007		Transaction ID: SE-78946	
Purpose of Expenditure Media Buy		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: OH District: 00	
Name of Federal Candidate Supported or Opposed by Expenditure: Josh Mandel		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 3649951.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	
Full Name (Last, First, Middle Initial) of Payee Great American Media		Date 10 / 16 / 2012	
Mailing Address 3050 K St. NW Suite 100		Amount 1561098.00	
City Washington State DC Zip Code 20007		Transaction ID: SE-78922	
Purpose of Expenditure Media Buy		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: VA District: 00	
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 4374412.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures.....		2393918.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature 		Date 10 / 18 / 2012	

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C 000042366	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			

Full Name (Last, First, Middle Initial) of Payee Great American Media			Date 10 / 12 / 2012	
Date of Dissemination: 10/16/12				
Mailing Address 3050 K St. NW Suite 100			Amount 912327.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-78947	
Purpose of Expenditure Media Buy		Category/Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: WI District: 00	
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 4000681.39			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Ralston Lapp Media			Date 10 / 17 / 2012	
Date of Dissemination: 10/16/12				
Mailing Address 1054 31st Street, NW Suite 430			Amount 18603.75	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-79035	
Purpose of Expenditure Media Production Estimated Costs		Category/Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: WI District: 00	
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 4000681.39			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	930930.75
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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Signature

Date

10 / 18 / 2012

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(SCHEDULE E)

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			
Full Name (Last, First, Middle Initial) of Payee Great American Media		Date MM / DD / YYYY 10 / 12 / 2012	
Date of Dissemination: 10/16/12			
Mailing Address 3050 K St. NW Suite 100		Amount 521957.00	
City Washington	State DC	Zip Code 20007	Transaction ID: SE-78948
Purpose of Expenditure Media Buy	Category/Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: ND District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Rick Berg		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 3024819.35		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	
Full Name (Last, First, Middle Initial) of Payee		Date	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure	Category/Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: District:
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures.....		521957.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures.....		7529396.75	
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 40%;"> <p>Signature </p> </div> <div style="width: 20%;"> <p>Date</p> </div> <div style="width: 40%;"> <p>MM / DD / YYYY 10 / 18 / 2012</p> </div> </div>			

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Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
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<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked Delivery Confirmation™ Label <input type="checkbox"/>
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
The document preceding this page was received by FAX at the FEC. The receiving FAX machine has printed at the bottom of each page the date and time of receipt, the phone number of the transmitting machine and the sequential page numbers.	
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